

Maximal art
Ten things you should know

Nicolettas art enlightenment 6.

1. Maximal artists think it's important what you **do** and not what you leave out.
2. Maximal art is a dose of uninhibited contagious optimism.
3. Maximal artists know: neither criticism nor mirroring can change reality. Maximal artists create their own worlds and therefore reality.
4. Maximal artists use space to communicate their personal views and values. But they don't make space itself the concern of their work.
5. Maximal artists don't leave imagination up to the art critic .
6. Maximal art shows it's qualities on the first **and** on second glance.
7. Maximal art has nothing to do with the size of the work but something with the comittment of the artist.
8. How maximal artist deal with the contemporary flood of images:
Maximal artists know: Its a law of nature, that people who try to oppose any flood through reduced and minimal swimming movement , will drown and disappear from the surface.
Maximal artists splash out with their own images. As a law of nature they swimm up or even ride jetski on the imageflood.
9. Maximal art is the drop that brings the barrel to overflow.
Minimal art is a drop in a ocean
10. Maximal artists give their best and not their last.

Nicoletta Stalder, May 2003